

SBIR/STTR Application Structure and the NIH Peer Review Process

**Presented by
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USC Webinar Part 2

***Grant Writing
for Success***

My Background

- 25+ years in the Federal Government
 - NIH: SBIR/STTR Program Manager; Researcher
 - Office of the Director
 - National Cancer Institute
 - FDA
 - USDA
 - Interagency policies/initiatives (DOD, NSF, DOE, NASA, DHS, etc.)
- 10+ years in non-profit and for-profit environments
 - Jackson Laboratory, Director of Sponsored Research
 - Small TX biotech company, VP Research
 - Small FL-based consulting company, Program Manager
- Scientific Background
 - Microbiology and immunology
 - Cancer genetics



Today's Objectives:

- **Anatomy of SBIR/STTR Application**
- **Understanding the NIH Peer Review Process**



Brief Anatomy Lesson – SBIR/STTR Grant Application

Grant Application Components

TITLE – 200 CHARACTERS MAX

PROJECT SUMMARY – 30 LINES

SPECIFIC AIMS – 1 PAGE

RESEARCH STRATEGY – 6 PGS: PH I
12 PGS: PH II

SIGNIFICANCE
INNOVATION
APPROACH

COMMERCIALIZATION PLAN - 12 PGS
(PH II/FT/D2P2)

LITERATURE CITATIONS

BIOSKETCHES – 5 PAGES EACH

FACILITIES/EQUIPMENT

AUTHENTICATION PLAN

BUDGET

BUDGET JUSTIFICATION

HUMAN SUBJECTS

VERTEBRATE ANIMALS

SELECT AGENTS

CONSORTIUM/
CONTRACTUAL
ARRANGEMENTS

MPI LEADERSHIP PLAN

DATA MANAGEMENT/
SHARING PLAN

LETTERS OF SUPPORT

INTRODUCTION
(RESUBMISSIONS)

Grant Application Components

Introduction

1. Introduction to Application (for Resubmission and Revision applications)

Research Plan Section

2. Specific Aims
3. Research Strategy
4. Progress Report Publication List

Other Research Plan Section

5. Vertebrate Animals
6. Select Agent Research
7. Multiple PD/PI Leadership Plan
8. Consortium/Contractual Arrangements
9. Letters of Support
10. Resource Sharing Plan(s)
11. Other Plan(s)
12. Authentication of Key Biological and/or Chemical Resources

Appendix

13. Appendix

Specific Aims

- 1 page
- State the **specific objectives** of the R&D effort.
- Explain the gaps/unmet medical need.
- **Phase I:** Describe the technical questions you will try to answer to establish **feasibility** of the approach.
- **Phase II:** Explain the follow-on R&D based on Ph I results.
- State the **technological innovation** and **commercial application** of the proposed R&D.
- Define the proposed **product/process/service** to ultimately be developed.
- Describe the **impact** of the proposed R&D.
- Include clear and measurable **milestones** for each aim ⁷

Research Strategy

- Ph I: 6 pages; Phase II/FT: 12 pages
- 3 sections: Significance; Innovation; Approach
- Significance
 - Explain the importance of the problem or critical barrier to progress that the proposed project addresses.
 - Describe strengths and weaknesses in the rigor of the prior research that serves as the key support for the proposed project.
 - Explain how the proposed project will improve scientific knowledge, technical capability, and/or clinical practice in one or more broad fields.
 - **Explain the project's potential to lead to a marketable product, process, or service.**
 - **Phase II, Fast-Track, D2P2, and Phase IIB Competing Renewals: Explain how the commercialization plan demonstrates a high probability of commercialization.**

Research Strategy (2)

- Innovation

- Explain how the application challenges and seeks to shift current research or clinical practice paradigms.
- Describe any novel approaches or methodologies, instrumentation or interventions to be developed or used, and any advantage over existing methodologies, instrumentation, or interventions.
- Explain any refinements, improvements, or new applications of theoretical concepts, approaches or methodologies, instrumentation, or interventions.

Research Strategy (3)

- Approach

- Describe the overall strategy, methodology, and analyses to be used to accomplish the specific aims of the project.
- Describe experimental design and methods and how they will achieve robust and unbiased results.
- Discuss how the data will be collected, analyzed, and interpreted.
- Discuss potential problems, alternative strategies, and benchmarks for success anticipated to achieve the aims.
- Describe strategy to establish feasibility and address the management of any high-risk aspects of the proposed work.
- Explain how biological variables (e.g., sex) are factored into research design/analyses for vertebrate animals/human studies.
- Point out any procedures or materials that may be hazardous to personnel and the precautions to be exercised.

Grant Application Components

Other Project Information

1. Are Human Subjects Involved?

1a. If YES to Human Subjects

2. Are Vertebrate Animals Used?

2a. If YES to Vertebrate Animals

3. Is proprietary/privileged information included in the application?

4. Environmental Questions

5. Is the research performance site designated, or eligible to be designated, as a historic place?

6. Does this project involve activities outside of the United States or partnerships with international collaborators?

7. Project Summary/Abstract

8. Project Narrative

9. Bibliography & References Cited

10. Facilities & Other Resources

11. Equipment

12. Other Attachments

Project Summary

- 30 lines
- State the application's broad, long-term objectives and specific aims, making reference to the health relatedness of the project.
- Describe the research design and methods for achieving the stated goals.
- If the application is funded, the Project Summary will be posted in a public NIH database (i.e., do not include proprietary information).

Project Narrative

- 3 sentences
- Describe the relevance of this research to public health
- Explain how the product will enhance health, lengthen life, and reduce illness and disability.
- If the application is funded, the public health relevance statement will become public information.

Facilities and Other Resources

- No maximum length specified
- Describe how the scientific environment in which the research will be done contributes to the probability of success (e.g., institutional support, physical resources, and intellectual rapport).
- Discuss ways in which the proposed studies will benefit from unique features of the scientific environment or from unique subject populations
- Describe how studies will employ useful collaborative arrangements (as appropriate).
- For multiple performance sites, describe the resources available at each site.

Facilities and Other Resources (2)

- The research to be performed by the company and its collaborators must be in United States facilities that are available to and under the control of each party for the conduct of each party's portion of the proposed project.
- Only in rare cases will NIH permit a small amount of R&D work to be performed by a foreign organization.
- Describe the **Business Environment and Management Resources**. Detail how the company will obtain access to the appropriate business resources, for completing and commercializing the proposed product or service. This includes any relevant IP associated with the project necessary to facilitate commercialization.

NEW!

Equipment

- List major items of equipment available for the project.
- If appropriate, identify the equipment's location and pertinent capabilities.
- Consider leasing equipment in Phase I rather than purchasing

Data Management and Sharing Plans (Sec. 11. Other Plans)

- Elements of Data Management and Sharing (DMS) Plan:
 - Data Type
 - Related Tools, Software and/or Code
 - Standards
 - Data Preservation, Access, and Associated Timelines
 - Access, Distribution, or Reuse Considerations
- Genomic Data Sharing Plan **now included in DMS Plan.**
- SBIR/STTR awardees may retain the rights to data generated during performance of SBIR/ STTR award for up to 20 years after award date, per the SBIR/STTR Program Policy Directive. **An acceptable DMS Plan can reference and incorporate these data rights.**

Preparing your Budget

- Phase I:

- Generally, **\$295,924 total costs** for 6 months (SBIR) or 1 year (STTR).
- Deviations from the guidelines are acceptable and must be justified in the application.
- SBIR: The total amount of all contractual costs and consultant fees normally may not exceed 33% of the total costs requested.
- STTR: At least 40% of the work must be performed by the small business and 30% must be performed by the single partnering U.S. research institution.
- STTR: The PI must commit at least 10% effort on the project.

Preparing your Budget (2)

- Phase II:
 - Generally, **\$1,972,828 total costs** for 2 years.
 - Deviations from the guidelines are acceptable and must be justified in the application.
 - SBIR: The sum of the consultant costs and contractual costs normally may not exceed 50% of the total costs requested.
 - STTR: At least 40% of the work **must** be performed by the small business and 30% of the work **must** be performed by the research institution.
 - STTR: The PI must commit at least 10% effort on the project.

Preparing your Budget (3)

- **Direct Costs**

- Senior/Key Personnel (e.g., PI, Co-Is)
- Other Personnel (e.g., Post-doc)
- Equipment (if absolutely necessary- justify well)
- Travel (keep to a minimum and justify well)

- **Other Direct Costs**

- Materials and Supplies
- Publication Costs
- Consultant Services
- Automatic Data Processing (ADP)/Computer Services
- Subawards/Consortium/Contractual Costs
- Equipment or Facility Rental/User Fees
- **Technical and Business Assistance (TABAs)** - \$6,500 per year for Ph I; \$50,000 per Ph II project – see next slide
- Costs to support Data Management and Sharing Plan (e.g., personnel curating data for project)

Preparing your Budget (4)

- More about TABA (Other Direct Costs that are allowable)
 - Assistance with product sales
 - Intellectual property protection
 - Market research and/or validation
 - Development of regulatory plans
 - Development of manufacturing plans
 - Access to technical and business literature available through on-line databases
 - TABA Funding cannot support:
 - Activities that the recipient can provide internally
 - General maintenance of, or investment in, a division within the small business, an affiliate/investor of the small business, or a subcontractor/consultant required as part of the awarded Phase I or Phase II
 - Contributions to the SBIR/STTR fee
 - Audit services
 - Bookkeeping services/payroll management/ general accounting services
 - Patent costs above and beyond those outlined for the NIH funded program
 - Contingency costs or costs associated with the R&D activities of the award

Preparing your Budget (5)

- **Indirect Costs (IDC) and Fee**

- Not negotiated in Phase I
- If small business does not have a currently effective negotiated IDC rate with a federal agency, then propose an F&A rate not to exceed 40% of the total direct costs.
- NIH disallows all IDCs applicable to commercialization activities related to SBIR/STTR awards:
 - marketing and sales; market research; business development/product development/market plans; legal fees; travel and other costs relating to license agreements and partnerships; and
 - labor costs for the Marketing Director and Director of Business Development, as well as sales and marketing staff who are grantee/contractor employees or contractors hired for those purposes.

- **Fee**

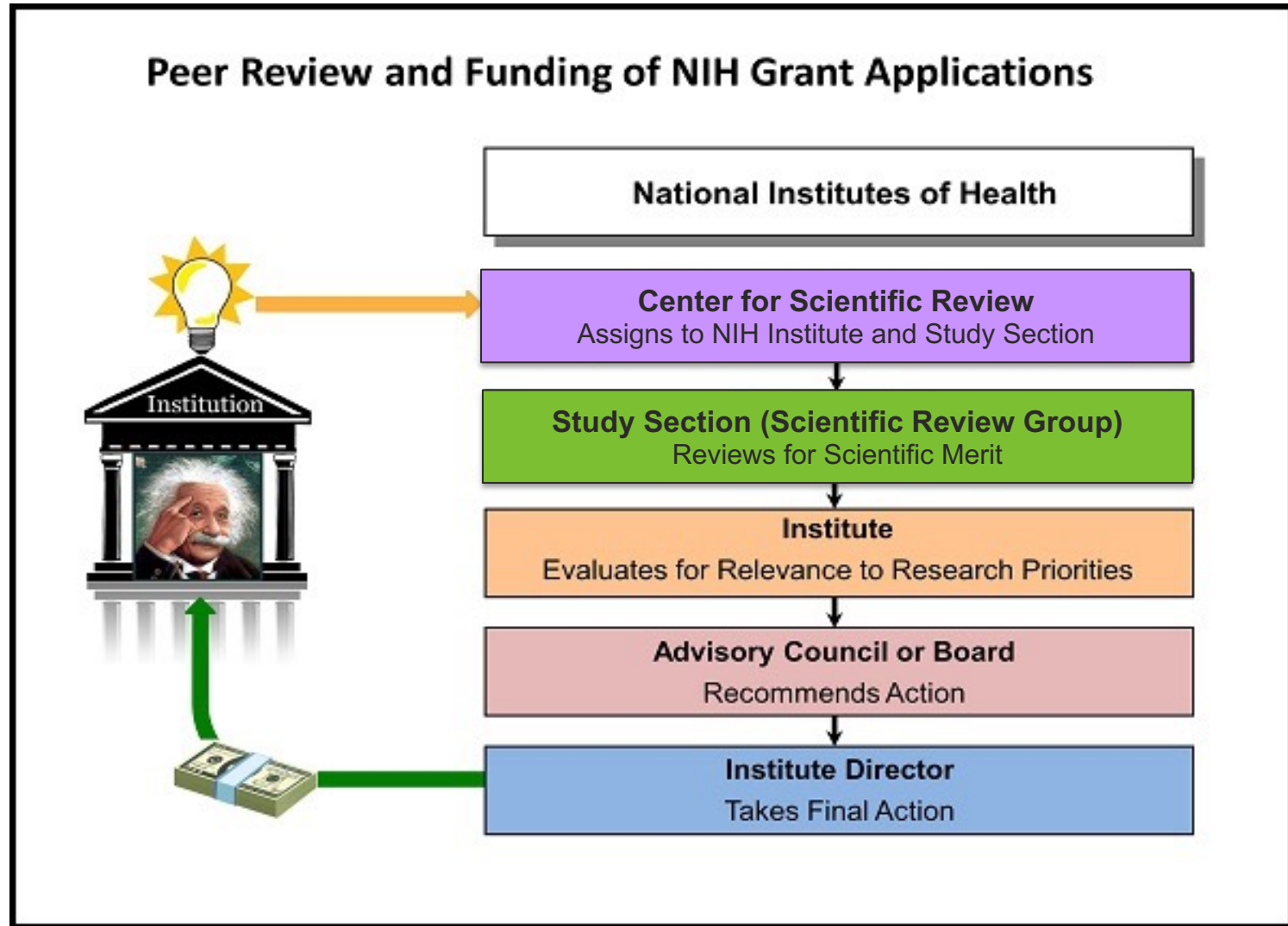
- Maximum 7% of total costs for each Phase is allowed.
 - May be used for any purpose, including additional effort under the SBIR/STTR award.

Today's Objectives:

- ✓ **Anatomy of SBIR/STTR Application**
- **Understanding the NIH Peer Review Process**

The NIH Peer Review Process

30,000 Foot Level



The NIH Peer Review Process

Scientific Review Group (SRG)

- Provides independent outside review
- Makes recommendations – **not funding decisions!**
 - Scientific and technical merit
 - Budget and project duration
 - Protection of human subjects, vertebrate animals, biohazards
 - Resource Sharing Plans
 - Other administrative factors

1st level

~3 months after submission

Output: Impact Score and Summary Statement

3 - 6 months

Advisory Council

- Assess quality of SRG process
- Advise on new concepts (future FOAs)
- Evaluate program priorities and relevance
- Offer recommendations to Institute Staff
- Advise on policy

2nd level

Output: Funding Recommendations

1 - 3 months

Institute Director

- Makes final decision based on:
 - Council input
 - Programmatic priorities
 - PO recommendations

Output: Funding decision

The NIH Peer Review Process

Scientific Review Group Assignments

- **For each application:**
 - $\geq$ Three qualified reviewers are assigned
 - Assignments made by SRO based on:
 - Scientific content of application
 - Expertise of the reviewer
 - Suggestions from the PI on types of expertise – ***no names!***
 - Suggestions from Program staff
 - Suggestions from SRG members
 - Managing conflicts of interest
 - Balancing workload

Assignments are confidential!

The NIH Peer Review Process

Evaluation of Grant Applications

- Overall Impact
- Scored Review Criteria
- Additional Review Criteria
- Additional Review Considerations



SRG rosters posted 30 days prior to meeting:

<https://public.era.nih.gov/pubroster/rosterIndex.era>

<https://public.csr.nih.gov/StudySections/SmallBusinessAndTechnologyTransfer>

The NIH Peer Review Process

Overall Impact [Score]: *Likelihood of project to have sustained, powerful influence on the research field(s) involved.*

Based on:

- Five individually scored criteria
 - Significance
 - Innovation
 - Approach
 - Investigator(s)
 - Environment
- Additional review criteria

Research Strategy Section

- Your Research Strategy is the major part of your Research Plan (the other part is the Specific Aims.)
- The nuts and bolts of your application
 - Rationale for your research and the experiments you will do to accomplish each aim.
- These three main sections drive the scores for:
 - Significance
 - Innovation
 - Approach

The NIH Peer Review Process

Scored Review Criteria

Significance

- Does the project address an important problem or a critical barrier to progress in the field?
- If the aims of the project are achieved, how will scientific knowledge, technical capability, and/or clinical practice be improved?
- How will completion of the aims change the concepts, methods, technologies, treatments, services, or preventative interventions that drive this field?

Significance Section

- Significance section should give the most details.
- Don't skimp—the farther removed your reviewers are from your field, the more information you'll need to provide on basic biology, importance of the area, research opportunities, and new findings.
- Describe significance in the context of 1) the state of your field, 2) your long-term research plans, and 3) any preliminary data you may have.
- Make a case for the importance of the research to improving human health as well as to the scientific field.
- Make the **scientific premise** explicitly clear.

Significance Section – Checkpoint

- ☐ I describe the importance of my technology to the field (especially if my reviewers are not in it).
- ☐ I also point out the project's significance throughout the application.
- ☐ The application shows that I am aware of opportunities, gaps, roadblocks, and research underway in my field.
- ☐ I state how my research will advance my field, highlighting knowledge gaps and showing how my project fills one or more of them.
- ☐ I scan the review committee roster from prior cycles and cite some of the reviewers' work.

The NIH Peer Review Process

Scored Review Criteria

Innovation

- Does the application challenge and seek to shift current research or clinical practice paradigms e.g., by utilizing novel approaches or methodologies, instrumentation, or interventions?
- Are the approaches or methodologies, instrumentation, or interventions novel to one field of research or novel in a broad sense?
- Is a refinement, improvement, or new application of approaches or methodologies, instrumentation, or interventions proposed?

Innovation Section

- Describe how your proposed research is new and unique, e.g., explores new scientific avenues, has a novel technology that will create new knowledge.
- Include a competitive landscape chart



LEGEND ☒ YES ☐ NO	Competitor 1	Competitor 2	Your Product
Test			
in vitro	☐	☐	☒
in vivo	☐	☒	☐
Detection			
Direct	☐	☐	☒
Indirect	☒	☒	☐
Time to Result			
<1 hour	☐	☐	☒
1-24 hours	☐	☒	☐
48-72 hours	☒	☐	☐
Result Interpretation			
Objective	☒	☐	☒
Subjective	☐	☒	☐
Diagnostic Setting			
Peripheral Laboratory/POC Setting	☐	☐	☒
Clinical Lab	☒	☒	☐
Patient Visits			
One	☐	☐	☒
Two or more	☒	☒	☐
Training			
Minimal; requires no highly skilled personnel or special equipment	☐	☐	☒
Extensive; requires technical personnel and/or specialized equipment	☒	☒	☐

Innovation Section – Checkpoint

- ☐ I show how my proposed research is new and unique, e.g., explores new scientific avenues, will create new knowledge.
- ☐ I explain how my project's research can refine, improve, or propose a new application of an existing concept or method.
- ☐ I explain how my project's research can shift a current paradigm (e.g., data to support the innovative approach.)

The NIH Peer Review Process

Scored Review Criteria

Approach

- Are the overall strategy, methodology, and analyses well-reasoned and appropriate to accomplish the specific aims of the project?
- Are potential problems, alternative strategies, and benchmarks for success presented?
- If project is in early stages of development, will the strategy establish feasibility and will particularly risky aspects be managed?
- If project involves clinical research, are plans for 1) protection of human subjects from research risks, and 2) inclusion of minorities and members of both sexes/genders, and 3) the inclusion of children, justified in terms of the scientific goals and research strategy proposed?

Approach Section

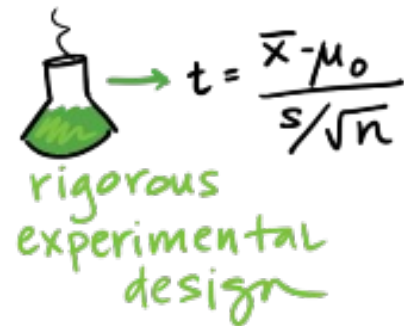


Outline, organize, and write to the peer review criteria

- Organize the Approach around your Specific Aims
- Detail a few sets of experiments to address each aim.
- Include preliminary data or cite data from the literature.
- Expect reviewers to scrutinize your approach:
 - They will want to know what you plan to do and how you plan to do it.
- Cite a publication(s) that shows you can carry out the method.
 - Provide details if you don't have a proven record using the method—and state explicitly why you think you will succeed.

Scientific Rigor

- Succinctly state what is planned to ensure scientific rigor.
- Include numbers, specific details, etc.
 - sample numbers
 - blinding & randomization
 - study power
 - statistical analysis



Approach Section – Structuring Tips

- Use a bold header for each Specific Aim.
 - Under each aim, describe the first set of experiments.
 - Outline the branching of next steps.
- Discuss **potential pitfalls and alternative strategies**.
- Include a project timeline or program schedule.



PROGRAM TIMELINE	Yr1: Q1	Yr1: Q2	Yr1: Q3	Yr1: Q4	Yr2: Q1	Yr2: Q2	Yr2: Q3	Yr2: Q4
Aim 1: Assay Development								
1.1 p24 mAb selection / optimization								
1.2 HIV-1 and -2 antigen selection								
1.3 Viral disruption assay								
Aim 2: Cartridge Integration								
2.1 Fluidic channel geometry								
2.2 Sample loading / inlet port design								
2.3 Internal QC								
2.4 On-board reagents								
Aim 3: Assay Validation								
3.1 HIV positive panel								
3.2 HIV negative panel								
3.3 Interfering substance								
Aim 4: Pre-Market Field Evaluation								
4.1 Study plan								
4.2 Usability testing								
4.3 Prospective study (100 donors)								

Approach Section – Checkpoint

- ☐ I include enough background and preliminary data (or literature citations) to give reviewers the context and significance of my plans.
- ☐ Each of my Specific Aims results in a set of experiments.
- ☐ I show alternative experiments and approaches in case I get negative or surprising results.
- ☐ My experiments can yield meaningful data to support my rationale.
- ☐ I include enough detail to convince reviewers I understand and methods.
- ☐ I explicitly state my team's resources and expertise.
- ☐ I describe the results I anticipate and their implications.
- ☐ I omit all information not needed to state my case.
- ☐ I keep track of and explain **who** will do what, **what** they will do, **when** and **where** they will do it, **how long** it will take, and **how much money** it will cost.
- ☐ My timeline shows when I expect to complete my aims.

The NIH Peer Review Process

Scored Review Criteria

Investigator(s)

- Are the PD/PIs, collaborators, and other researchers well suited to the project?
- Do investigators have appropriate experience and training?
- Do investigators demonstrate an ongoing record of accomplishments that have advanced their field(s)?
- Multi-PD/PI: Do PIs have complementary and integrated expertise; are leadership approach, governance and organizational structure appropriate for the project?



Biosketch is KEY!

Your Biographical Sketch

- Provides reviewers with a summary of key personnel's academic and professional backgrounds, achievements, and major scientific accomplishments.
- **Always tailor your personal statement to the grant application you are writing!**
- Maximum five pages.

The NIH Peer Review Process

Scored Review Criteria

Environment

- Will the scientific environment in which the work will be done contribute to the probability of success?
- Are equipment and other physical resources available to the investigators adequate for the project proposed?
- Will the project benefit from unique features of the scientific environment, or collaborative arrangements?



Facilities/Resources and Equipment are KEY!

Facilities and Other Resources

- Describe the resources you need and those that are available to you. Consider letter from company leadership (not PI) to identify the resources and level of support your company can provide and external resources you can leverage.
- If you have collaborators, indicate what they can offer.
- Convey how the scientific environment in which you will conduct your research contributes to the probability of success (e.g., company support, physical resources, and intellectual rapport).
- Peer reviewers will consider facilities as part of their evaluation of “Environment”- provide sufficient detail.

Equipment

- List major items of equipment already available for your project.
- If you need expensive equipment, consider leasing it (especially in Phase I).
- If you need to purchase equipment, provide a strong, detailed justification explaining why it is essential for your specific project.
- Peer reviewers will consider equipment as part of their evaluation of “Environment”- provide sufficient detail.

The NIH Peer Review Process

Additional Review Criteria

As applicable for the project proposed

No separate scores for these items.

Considered in overall impact/priority score

- *FOA-specific criteria*
- *Protections for Human Subjects*
- *Inclusion of Women, Minorities, and Children*
- *Vertebrate Animals*
- *Resubmission Applications*
- *Renewal Applications*
- *Revision Applications*
- *Biohazards*

Common Application Problems

Problems with Specific Aims

- Dependent upon one another
- Too ambitious, too much work proposed
- Unfocused aims, unclear goals
- Limited aims and uncertain future directions

Problems with Significance

- Scientific premise is weak or not even stated
- Neither significant nor exciting new research (i.e., won't advance science)
- Lack of compelling rationale
- Incremental science; low impact research

Problems with Innovation

- Not clearly addressed in application
- Not innovative (i.e., new, improvement over existing technology).

Common Application Problems (cont.)

Problems with Experimental Approach:

- Too much unnecessary experimental detail
- Not enough detail on approaches
- Not enough preliminary data (or literature research) to show likelihood of establishing feasibility
- Little or no expertise with approach
- Lack of appropriate controls
- No discussion of expected outcomes
- No discussion of potential pitfalls

Common Application Problems (cont.)

Problems with Investigator/Team:

- No demonstration of expertise or publications in approaches
- Low productivity, few recent papers
- No collaborators recruited or no letters from collaborators
- Team has not worked together in the past

Problems with Environment:

- Facilities/Other resources not well described
- Potential conflict- doing work in your “R01” space
- Necessary equipment is not available

The NIH Peer Review Process

NIH Scoring System



- **Numerical scores**
 - 9-point scale
 - 1 (exceptional) to 9 (poor)
- **Preliminary scores** (before the SRG meeting)
 - Entered by assigned reviewers in secure website
 - Made available to other SRG members
- **Overall Impact scores**
 - Voted by all eligible (w/o COI) reviewers
 - Voted by private ballot at the meeting
- **Scored Review Criteria**
 - Given by assigned reviewers as part of their critiques
 - Generally not discussed at the meeting

The NIH Peer Review Process

Score Descriptors



Impact	Score	Descriptor	Additional Guidance on Strengths/Weaknesses
High	1	Exceptional	Exceptionally strong with essentially no weaknesses
	2	Outstanding	Extremely strong with negligible weaknesses
	3	Excellent	Very strong with only some minor weaknesses
Medium	4	Very Good	Strong but with numerous minor weaknesses
	5	Good	Strong but with at least one moderate weakness
	6	Satisfactory	Some strengths but also some moderate weaknesses
Low	7	Fair	Some strengths but with at least one major weakness
	8	Marginal	A few strengths and a few major weaknesses
	9	Poor	Very few strengths and numerous major weaknesses

Guidelines: Peer Review Scoring System and Procedure

The NIH Peer Review Process

Streamlining: Triage Process

- Allows discussion of most meritorious applications
- Non-competitive applications are not discussed
- Requires concurrence of the entire review panel
- Summary statement:
 - “Score” designated ** or Not Discussed (ND)
 - No “Resume and Summary of Discussion”
 - Contains reviewer critiques and criterion scores

My Application has Been Reviewed...

Now What?????



Post Review Steps

- **Check eRA Commons** (<https://era.nih.gov/>)
 - Impact/Priority Score posted 3 days after SRG meeting
 - Summary statement available 4 – 8 weeks later
 - Confidential document
 - Available to:
 - PD/PIs
 - Signing Official
 - NIH Program Officials
 - Advisory Council members



**Wait until you have a Summary Statement
before contacting your Program Officer**

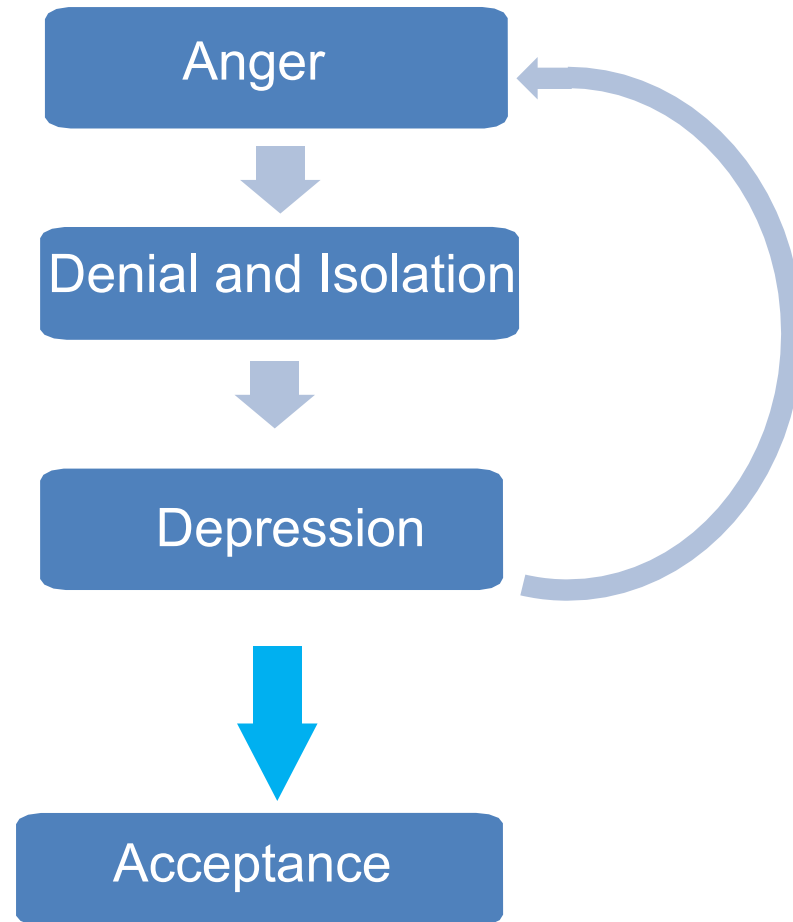
Post Review Steps

Understanding Your Score

- **Impact Score:** Range from 10 to 99 (whole numbers).
 - Smaller is better (e.g., 10 is better than 35).
- **Score with No Percentile:** Only raw score is given (e.g., SBIR/STTR, SEPs, RFA)
- **Score with Percentile:** Relative rank of your application compared with others reviewed in your study section at the last three meetings.
- **Unscored (**):** Scientific merit ranked in lower 50%
- **Not Recommended for Further Consideration**
 - Indication of serious concerns (e.g., unethical).
 - Not eligible for funding

In cases of an unfavorable outcome...

Steps of Bereavement



Post-Review Steps

- Schedule a call with your Program Official -- not the Scientific Review Officer.
- Questions you should you ask:
 - What's my likelihood of funding?
 - Consider resubmitting?
 - Timing for funding consideration?
 - Usefulness of brief summary of major issues?

Post-Review Steps

Likelihood of funding... depends on many factors



- Beginning of the fiscal year: Wait game - funding is limited and no budget yet.
- Application missed the payline: May be funded later in the fiscal year.
- Institutes may have funding reserves for high programmatic priority areas or special needs.

Stay in touch with your Program Officer!



Post-Review Steps

What if you *are* being considered for funding?

- Chill the champagne!
- Resolve any concerns noted on SS
- Complete Just-In-Time requirements



Post-Review Steps

What if you're *not* selected for award?

- Assess concerns raised by peer reviewers
- Discuss options with colleagues
- Prepare to re-apply, if applicable
- Reconnect with your Program Official



Take-Aways

Stay Informed

- Identify appropriate funding opportunities
- Write to the review criteria
- Understand agency missions, programs and priorities

Make Plan: Grants Positioning Strategy

- Plan ahead so you are well-positioned to apply
- Contact agency program staff early
- Read FOA carefully ... assess fit... follow instructions
- Know your reviewer audience
- Plan for deadlines and resubmission options



I'm happy to help!

Thank You!

Questions?